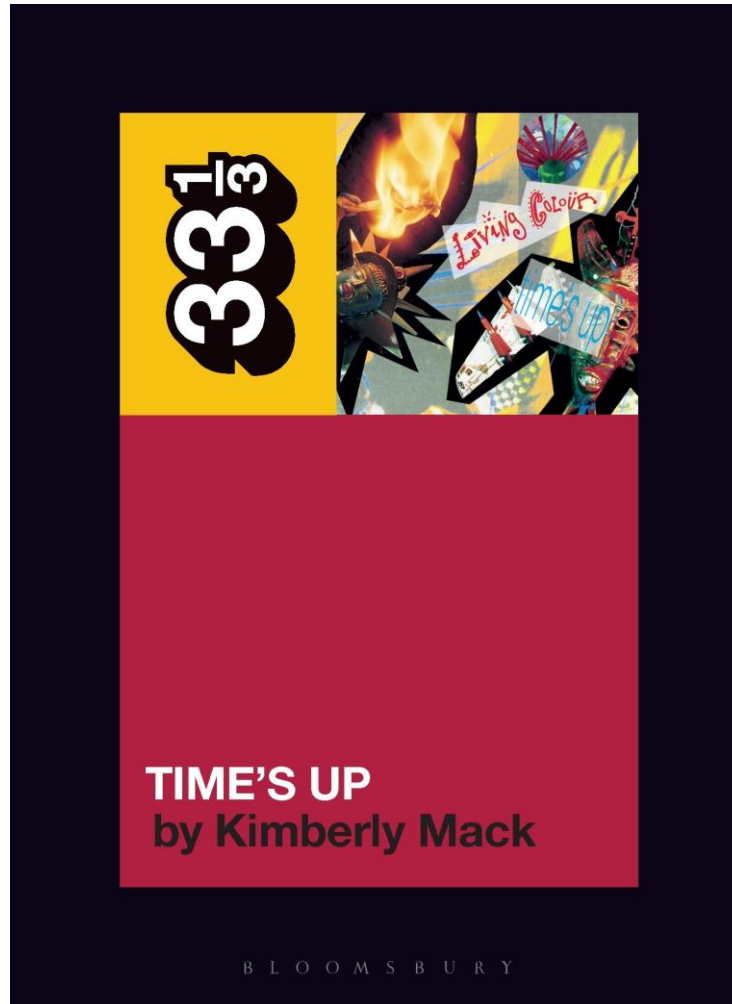


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**New Book on Living Colour's *Time's Up* Released May 4
Latest Addition to Prestigious 33 1/3 Series Covers Seminal 1990 Album**



March 29, 2023 — On May 4, 2023, the first book focused solely on the artistry and impact of an album by the iconic Black rock band Living Colour is being released as part of the prestigious 33 1/3 book series.

Written by Kimberly Mack, Associate Professor of African American literature and culture at the University of Toledo, [Living Colour, *Time's Up*](#) (\$14.95; Bloomsbury Academic) combines elements of oral history, biography, memoir, and cultural criticism, and features the full participation of members of Living Colour and other people associated with the album's production. The result is a deeply researched look at *Time's Up*'s importance and place in the rock canon.

“It focuses on the timelessness (and timeliness) of the album in the 2020s given its critical engagement with racism, classism, police brutality, and our dire environmental crisis,” Mack says.

Time’s Up was recorded in the aftermath of the spectacular critical and commercial success of Living Colour’s debut record, 1988’s *Vivid*, which featured the top-20 hit “Cult of Personality.” *Time’s Up* is a creative triumph, incorporating distinct forms and styles of music and featuring inspired collaborations with artists as varied as Little Richard, Queen Latifah, Maceo Parker, and Mick Jagger.

“In the big picture, this is a book about the reclamation of rock music as Black music,” Mack says. “*Time’s Up* affirms and amplifies Black participation in, and vital contributions to, rock music.”

Living Colour’s *Time’s Up* is the latest volume released in the 33 1/3 book series. The series, which is celebrating its 20th anniversary in 2023, publishes books dedicated to a single album. Over the years, 33 1/3 books have been published on Blondie’s *Parallel Lines* (Kembrew McLeod), Jeff Buckley’s *Grace* (Daphne A. Brooks), and Kendrick Lamar’s *To Pimp a Butterfly* (Sequoia Maner), and the series has expanded worldwide to include books focused on Japan, Brazil, Europe, and Oceania.

“Ever since I heard about the 33 1/3 book series, I wanted to be part of it,” Mack says. “Having the opportunity to do a deep dive in print into one of my favorite albums by a band that meant so much to my musical development was a dream come true and a sincere labor of love.”

Mack has several events planned, including an in-person book tour with stops in New York City, Los Angeles, Chicago, Detroit, Ann Arbor, Cleveland, and Toledo, in connection with the book’s release, and is actively scheduling more throughout 2023. For the latest information on book events and press, visit kimberlymack.com.

For review copies, interview and appearance requests, and other press inquiries, contact: Deirdre Kennedy, Deirdre.Kennedy@bloomberg.com

Order the paperback and eBook: <https://www.bloomsbury.com/us/living-colours-times-up-9781501377518/>

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About the Author: Kimberly Mack is Associate Professor of African American literature and culture at the University of Toledo. She is the author of *Fictional Blues: Narrative Self-Invention from Bessie Smith to Jack White* (University of Massachusetts Press, 2020), which won the 2021 College English Association of Ohio’s Nancy Dasher Award. Kimberly is also under contract with Bloomsbury Academic to write a new book, tentatively titled *The Untold History of American Rock Criticism*, about the BIPOC and White women writers who helped develop American rock criticism and journalism during the 1960s and 1970s. Her scholarly and public-facing articles have appeared in publications such as *African American Review*, *Popular Music*

and Society, Journal of Popular Music Studies, AMP: American Music Perspectives, Longreads,
and *No Depression*. Kimberly holds a Ph.D. in English from UCLA.